

ATTN: DONUT LOVER/COMPANY PR
So and So

Dear So and So,

We represent a campaign to promote our mutual "confectionaire supreme," the donut, which enjoys its yearly National Donut Day on June 3rd of each year to a more prominent and fitting position - which we believe should be at least - a week-long status.

We are here for the sake of the little donut, who has single-handedly brought Americans so much pure unadulterated joy and pleasure. Ever since Dutch settlers introduced doughnuts, known as "olykoeks," or oily cakes, and shortly afterward, the WW1 craze, Americans have swooned at the donut's warmth and sweetness.

As a fellow donut lover and aficionado yourself, we are reaching out to you for support. Our mission is to raise awareness of this pastry indulgence to its appropriate level of honor in our society. After all, the donut is not merely a ring-shaped dollop of deep fried flour and sugar. No sir, you'll find donuts in virtually every store in America. You'll find artisan shops as well as everyday confections. There are regional variations throughout the world, in fact.

We have the vision to bring the donut to its rightful place in our society. With changing National Donut Day to National Donut Week, we believe we will have finally given it the respect it deserves. We recognize that the promotion of National Donut Day, while commendable, would be better appreciated by sweet tooths everywhere if held for an entire week.

Imagine the joy of children and police officers everywhere, as they partake of these morsels from heaven! We are planning to create flash mobs, and performances that help to create an awareness and appreciation of the confection. We are planning to invite your fellow producers of this food of the gods to help us.

We are asking for your kind support to be part of the movement, to help raise awareness of our cause. As our budget is small, we ask for your financial support, if at all possible. We depend on you, and the support of others like you. With our mutual aid, we can heighten awareness and bring our success to fruition. Or plain, frosted, jellied or sprinkled.

SHIRLEY ULBRICH

RAKIB: DONUT DRAFT

FEB 10, 2018

For more information, please call xxxxxxx or email xxx . We are most grateful for your attention to the pressing matter. We are counting on your cooperation to sprinkle the joy around. Naturally, I'm sure you will agree that to promote this drive would be in our mutual best interests. We CAN succeed!

Yours Sincerely.

Xxx

P.S. Your financial help, as well as your support is most appreciated.